**Presentation Type:** Reading & speaking

# **Title:** Lapièce Blanche site

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**Institutions:** La piece blanche

**Abstract body:**

hello I am jean-marie kouassi, I am 29 years old and I am a web developer. (ok but for the oral pres only !)

my project is to create the website of an online sales company for men's, women's and children's clothing as well as home accessories and the name of this company is lapieceblanche.

Raison du choix

There is a saying that goes, “Simplicity is the ultimate sophistication.” This is exactly what Lapieceblanche embodies as a value, with the help of a mobilized and diverse culture. We believe that beauty is found in simplicity and that white colored items are the perfect canvas to express this beauty. On our website, you will find a selection of clothing, household linen, accessories and other furniture, all in shades of immaculate white and/or which may include white.

Les éléments du site

Les langages

Indeed, white is the most versatile color, because it can be highlighted on all occasions, whether it is a wedding, a baptism or a simple interior decoration. Plus, itself easy to match with other colors and styles, making it a practical choice for all tastes.

If you are looking for quality, simple and sophisticated items, our site for the sale and rental of white items is for you. Come and discover our selection now and let the beauty of simplicity inspire you. (for me this is marketing and not explaining the project)